

AWE

International

In the Field. In the Lab. For Process Emissions Control and Manufacturing

Media Information

AWE International is the only A4 glossy magazine that reports to Europe and the Middle East on matters relevant to environmental analysis for industry and industrial process emissions.

The subjects covered include:-

- *Pollution / emissions monitoring and control for air, water and soil*
- *Analysis, testing and treatment*
- *Laboratory testing*
- *Environmental analysis*
- *Weather monitoring*
- *Environmental products and services*
- *Gas detection*

Advertisers in AWE International raise the profile of their products to thousands of decision makers. The high quality editorial, in a clear, well-designed format, is written by respected authorities within the industry.



ABC (Audit Bureau of Circulations) is an independent industry body that audits the circulation figures for a range of media. Their primary function is to offer you, the advertiser, peace of mind by providing independent verification of the circulation figures quoted to you by media owners.

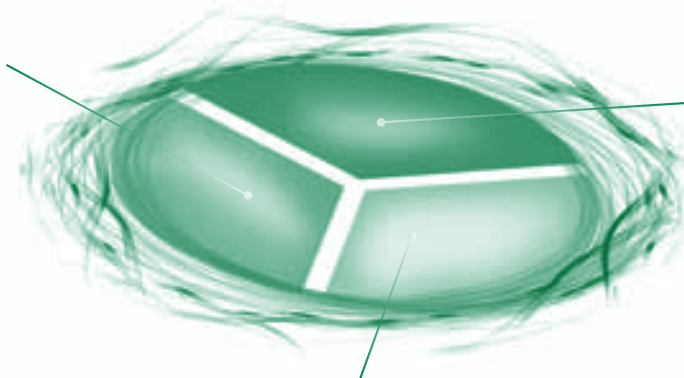


In the Field. In the Lab. For Process Emissions Control and Manufacturing

Demographics

In the Field

- Data Logging
- Soil Analysis
- Remote Analysis
- Air Quality Monitoring
- Weather Monitoring
- Water Analysis



In the Lab

- Sample Preparation
- Spectroscopy/Mass Spectroscopy
- Chromatography
- Life Sciences
- Academic, Industrial, and Research Institutions
- Diagnostics

In Process and Manufacturing

- Process Emissions
- Stack Monitoring
- Fixed Gas Detection
- Process Plant
- Process Plant Manufacturing

Job Titles

- Agrichemist
- Chemical Engineer
- Chemist/Biochemist
- Hazardous Waste Specialist
- Petrochemical Engineer
- Field Technician
- Field Service Engineer
- Environmental Analyst
- Environmental Engineer
- Plant Manager
- Process Engineer
- Research Chemist
- Scientific Director
- Sewage Treatment Manager
- Spectroscopist
- Water Analyst/Engineer

Industries

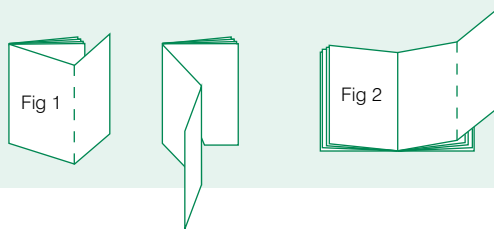
Oil and Gas/Petrochemical	17%
Water/Waste Water Authorities	18%
Chemical	8%
Agriculture	14%
Power including Nuclear	16%
Pharmaceutical	15%
Mining	7%
Government	5%

Circulation

United Kingdom	9%
Western Europe	28%
Eastern Europe	24%
Scandinavia	18%
Benelux	10%
Middle East	11%
Total Circulation	6,600

Rates and Specifications

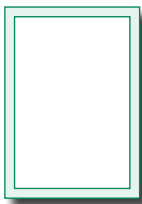
Double Page Spread	£ 4725	€ 7000	US\$ 9450
Cover Position	£ 3780	€ 5670	US\$ 7560
Full Page 4 Colour	£ 2700	€ 4050	US\$ 5400
Half Page 4 Colour	£ 1900	€ 2850	US\$ 3800
Quarter Page 4 Colour	£ 1100	€ 1650	US\$ 2200
Gate-fold, front/back cover (2 sides) - Fig 1	£ 5400	€ 8100	US\$ 10800
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Loose insert	Price on application		
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Case Study 800 words and several images over 2 pages	£ 4500	€ 6750	US\$ 9000



Series discounts and Agency Commission available

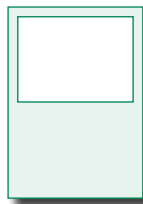
Artwork Specifications

All files supplied to AWE International must be Mac format and print four colour process.



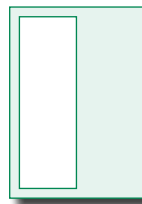
Full Page Advert

Bleed Size - 216 x 303mm
Trim Size - 210 x 297mm
Type Size - 180 x 270mm



½ Page Advert

(Landscape)
Size - 180 x 132mm



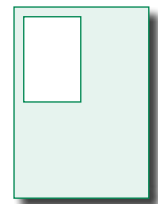
½ Page Advert

(Portrait)
Size - 87 x 270mm



¼ Page Advert

(Landscape)
Size - 180 x 63mm



¼ Page Advert

(Portrait)
Size - 87 x 132mm

File Formats Accepted

High Resolution Adobe Acrobat PDF or Adobe Indesign CS.

Digital Images

All scans and pictures should be saved as Tiff or EPS files
CMYK 600dpi, without compression or transfer function.

Fonts

All fonts should be converted to paths.

Proofs

All files must be accompanied by a colour proof.

Disks Accepted

CD or DVD. We do not accept film.

Advertisement Design

Our In-house design studio can create your advertisement for you
Design cost - £ 150, € 225, US\$ 300

Subscriptions

4 issues per annum (March, June, September and December/January) UK £ 80, Europe € 122 and the rest of the world US\$ 163



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